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TO THE BOARD OF SUPERVISORS  
OF  
NAVAJO COUNTY

18-88

Whereas, the County Board of Supervisors, being cognizant of the need for economic growth, requested a proposal from Northland Pioneer College concerning the feasibility for a county wide Economic Development Committee.

Whereas, NPC, through its Institute for Business and Community Development, completed this assignment and recommends to the Board the creation of a county wide Economic Development Committee.

GOALS AND ASSUMPTIONS

1. Economic Development is the business of everyone, not just government, because everyone benefits by it.
2. Economic Development is the marketing or positioning of the community in such a manner that business and industry want to locate here.
3. It is the marketing of the area that will cause visitors to spend their dollars here.
4. It is the assisting of small business, new business and industry in such a way that they can survive and compete in the market place.

ADVANTAGES

1. It will lead to a larger tax base.
2. It can help reduce unemployment.
3. It can broaden the economic base of the community
4. It can lead to new infusions of capital from both the private and public sector.

MEMBERSHIP OF THE COUNTY WIDE COMMITTEE

1. One member from each organized Economic Development Committee from the several municipalities.
2. Two from the unorganized areas of the county-Heber, White Mountain Lakes, or Joseph City.
3. One from Private Industry Council.

4. One from Northland Pioneer College.
5. One from each reservation.
6. One from the Board of Supervisors.
7. Officers would include a Chairman, Secretary, and Vice Chairman. This committee would set the agenda.

#### DUTIES AND RESPONSIBILITIES

1. To provide liaison and communication with existing EDC's.
2. Explore possibilities for county-wide economic planning and resource assessment.
3. Determine where the various municipalities, tribes and agencies might be able to assist and support each other in economic development.
4. Identify and implement existing resources.
  - a. Training Resources; e.g. NPC, JTPA.
  - b. Sources of funding support
    - 1) JTPA
    - 2) Federal Grants-i.e., can a county have standing for certain government programs in economic development?
    - 3) State Grants
    - 4) Local Government
  - c. Community Resources
    - 1) Personnel
    - 2) Local Organizations
  - d. Tax Structures.

So as to facilitate this effort, Northland Pioneer College will:

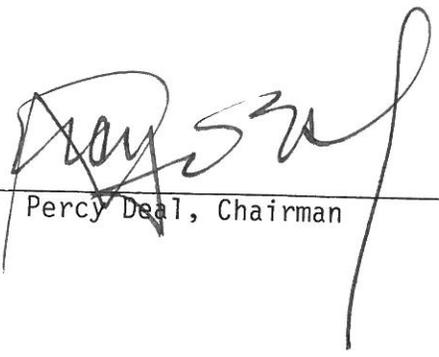
1. Provide meeting facilities
2. Make available a teleconference network
3. Act as a depository for economic data
4. Provide some staff support

5. Provide copy services and printing

OUTCOME

1. The Executive Committee will establish specific objectives by which success can be measured.
2. An annual report will be given to the Board of Supervisors.
3. Monthly meetings will be held during the organizational phase.

Be it therefore resolved that the Board of Supervisors of Navajo County will create an Economic Development Committee.

  
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Percy Deal, Chairman

ATTEST: